



IRPA 15

15th International Congress of the International Radiation Protection Association

11 (Mon) – 15 (Fri) May 2020 | COEX, Seoul, Korea

BRIDGING RADIATION PROTECTION CULTURE and SCIENCE - WIDENING PUBLIC EMPATHY

ART



Nongak

NATURE



Jeju, UNESCO World Natural Heritage

TRADITION



Bukchon Korean Traditional
Village, Seoul

POLITICS



Joint Security Area, DMZ

Sponsorship Prospectus

Why to Sponsor

Speak to Your Target Audience(s)

Sponsorship is an easy and affordable way to promote your brand or institute/firm/company to a targeted professional audience while supporting the continued development of the field of radiation protection. If IRPA15's visions and values are in alignment with yours, we encourage you to contact us to explore the possibilities of becoming a congress sponsor.

Connect Directly with the High-profile Delegates

A large majority of IRPA15 delegates are decision-makers in their respective organisations. Many are active in multiple sectors, simultaneously holding roles in academia, corporate, non-profit and regulatory settings. Join the conversation in Seoul, Korea, and help us strengthen our efforts as we provide a platform to introduce your brand or organisation to the world.

Meet the Increasingly Influential Market

Korea is one of the most promising economic powerhouses in the world, offering unlimited chances to explore and expand your horizon. IRPA15 will assist you to find optimized opportunities for your business in these enormous and influential markets. Benefit from our marketing and media campaign before, during and after the congress.



Sponsorship

Sponsorship recognition will be rewarded based on a financial threshold in which an individual's package of sponsorship items meets or exceeds. When the total value of sponsorship package meets or exceeds a certain value as set out below, the sponsor is awarded with a list of sponsor rewards at no additional cost. Please find various sponsorship rewards chart (Platinum, Gold, Silver, Bronze and Congress Sponsor) for the full list of entitlements.

This sponsorship strategy allows you the flexibility to build a package, which fulfills your individual marketing requirements and budget, and at the same time offers you proportionate recognition for your financial contribution to the congress. All budgets are catered for and IRPA15 is adopting a flexible approach to ensure that your needs are fully accommodated.

Sponsorship Principles

The following principles underpin IRPA's approach to congress sponsorship:

1. All sponsorship must be openly acknowledged and visible to all interested parties;
2. Sponsorship may not be used to exclude or affect the involvement of any other party;
3. IRPA retains full control of its scientific programme and the associated output from the congress; and
4. Congress sponsorship does not imply IRPA endorsement.

Funding and Educational Grants

IRPA welcomes any additional funding or educational grants, which would enhance the objectives of the congress. If your company or organisation is interested in supporting the Congress through this method of support, please contact es@irpa2020.org to request a detailed proposal.

Sponsorship Rewards

Reach the minimum spend indicated below and receive one of the following.

VAT excluded (USD 1 = KRW 1,000)

Level of sponsorship rewarded	Platinum	Gold	Silver	Bronze	Congress Sponsor
Minimum Spend on Sponsorship Items.	\$ 100,000	\$ 50,000	\$ 30,000	\$ 10,000	\$ 5,000
Meeting room for duration of the congress	✓		-	-	-
Quarterly congress update from Congress and Programme Organising Committees	✓	✓	-	-	-
Advance mailing to delegates (e-blast)	✓	✓	✓	-	-
Discount on exhibition space	20% of total	15% of total	10% of total	10% of total	-
Complimentary full delegate registration	6	4	2	2	-
Invitations to the congress dinner	6	4	2	2	-
Car parking passes	6	4	2	2	-
Advertisement in the final programme	Full Page	Full Page	1/2 Page	1/2 Page	-
Advertisement insert in delegate briefcases	✓	✓	✓	✓	-
Logo link on the congress website	✓	✓	✓	✓	✓
Final programme - editorial	75 words	75 words	75 words	75 words	75 words
Final programme - logo	✓	✓	✓	✓	✓
Company name and logo on sponsor acknowledgement boards at the venue	✓	✓	✓	✓	✓

IRPA15 Sponsorship Items

No.	Items	Benefits	Fee (USD)
1	Public Engagement Lecture	<ul style="list-style-type: none"> Acknowledgment on the website and final programme in the relevant space Logo exposure on the main screen of the session Table with company literature outside the session room Banners (size to be approved) inside and outside the session room (to be supplied by sponsor) 	POA ¹
2	Sponsored Presentation	<ul style="list-style-type: none"> A sponsored Presentation / Workshop (slots and a complementary session room up to 60 minutes will be offered at the discretion of the IRPA) Standard audio-visual equipment and the support of a technician during the session Inclusion of an invitation in the delegate meeting bag Presentation to be advertised in the final programme and on the website Online workshop registration to be linked to the congress website for pre-registration (optional) 	35,000
3	Abstracts (CD or USB drive)	<ul style="list-style-type: none"> Sponsor's logo incorporated on the CD case or USB drive Sponsor advertisement loaded onto the CD or USB drive CD or USB drive containing abstracts of all the scientific presentations will be distributed to each delegate upon arrival 	35,000
4	Internet Lounge (within the exhibition area)	<ul style="list-style-type: none"> Sponsor to set the log-in and password to access workstations Sponsor's website to be set as the default page on all workstations Sponsor's logo to be set as screen saver on all workstations Sponsor to supply additional branded items such as mouse pads (optional; to be supplied by sponsor) 	15,000
5	Congress Dinner	<ul style="list-style-type: none"> Banners inside and outside the dinner venue (size to be approved and banners to be supplied by sponsor) A 5-minute congratulatory speech opportunity Sponsor's logo exposure on the congress official website and final programme in the relevant space Sponsor's logo to be printed on the menus Sponsored gift opportunities (optional) 	35,000
6	Poster Presentation	<ul style="list-style-type: none"> Sponsor's logo to be printed on all poster header panels (600 faces) Sponsor's logo to be printed on the poster instructions that sent to all poster presenters Sponsored award opportunities (optional) 	15,000
7	Speaker's Room	<ul style="list-style-type: none"> Logo exposure on the screensaver on all workstations Sponsor's logo to be printed on the banner outside the room Sponsor's branded items to be distributed during the congress such as mouse pads, USB drives and laser pointers 	15,000
8	Congress Briefcase (supplied by sponsor)	<ul style="list-style-type: none"> Sponsor to supply congress briefcases which will be carried by all participants during the congress Congress logo to be printed, style, quantity and quality of the briefcase must be consulted with and approved by the IRPA15 Organising Committee 	25,000

¹POA: Price on application

No.	Items	Benefits	Fee (USD)
9	Scientific Session	<ul style="list-style-type: none"> Logo exposure on the official website and in the final programme Sponsor's logo to be exposed on the main screen of the session 	10,000
10	Delegate Badge Lanyards (supplied by sponsor)	<ul style="list-style-type: none"> Sponsor to provide badge lanyards with the sponsor's logo and name Style, quantity and quality of the Badge Lanyards must be consulted with and approved by the IRPA15 Organising Committee 	30,000
11	Keynote Speaker	<ul style="list-style-type: none"> Sponsor to contribute to the travel, accommodation and subsistence costs of the Keynote Speakers selected by IRPA15 Sponsor's logo to be exposed during the Keynote Lecture Sponsor's logo to be exposed on the official website and in the final programme 	Asia: 5,000 Other regions: 8,000
12	Staff Uniforms	<ul style="list-style-type: none"> Sponsor's logo to be printed on staff uniforms (all IRPA15 staffs will wear specially made uniforms and sponsor's logo will be highly visible throughout the congress) 	8,000
13	Catering Breaks	<ul style="list-style-type: none"> Banners around the catering stations (size to be approved and banners to be supplied by sponsor) Sponsor's logo to be exposed in the final programme Branded items such as napkins and coasters to be provided by sponsor (optional) 	10,000
14	Welcome Reception	<ul style="list-style-type: none"> Banners inside and outside the reception venue (banners to be supplied by sponsor) Sponsor's logo to be exposed on the official website and in the final programme Branded items such as cups, napkins and others to be provided by sponsor (optional) 	20,000
15	Shopping Bag (supplied by sponsor)	<ul style="list-style-type: none"> Sponsor to provide shopping bags with the sponsor's logo which will be distributed to all accompanying persons (quantity of the shopping bags must be consulted with and approved by the IRPA15 Organising Committee) 	5,000
16	Notepads and Pens (supplied by sponsor)	<ul style="list-style-type: none"> Sponsor to provide notepads and pens respectively with the sponsor's logo and name (quantity of the notepads and pens must be consulted with and approved by the IRPA15 Organising Committee) Notepads and pens will be inserted into congress briefcases which will be distributed to all delegates 	5,000
17	Delegate Gift (supplied by sponsor)	<ul style="list-style-type: none"> Sponsor to provide branded gifts (branded water bottles, USB sticks, bookmarks, etc.) to congress delegates Style, quantity and quality of the Gifts must be consulted with and approved by the IRPA15 Organising Committee 	5,000
18	Congress Briefcase Advertisement Insert (supplied by sponsor)	<ul style="list-style-type: none"> Sponsor to provide advertisement or other documents (A4 size) to be inserted into the congress briefcases for promotional purposes (to be delivered to the IRPA15 Secretariat by a specified date) Quantity of the documents must be consulted with and approved by the IRPA15 Organising Committee 	3,000
19	Webcasting	<ul style="list-style-type: none"> Company's logo to be exposed during live webcast 	10,000

How to participate in Sponsorship Programme

Application

Please complete the Sponsorship Application Form and return via email to the IRPA15 Secretariat at your earliest convenience.

Arrangement

Most of the sponsorship are directly accepted, however, some sponsorship items might be limited. Sponsorship opportunities are based on a **FIRST COME, FIRST SERVED** basis. Please ensure that your application is acknowledged by the IRPA15 Secretariat.

Payment Methods

An invoice will be sent to the applicants after receipt of order. Payment in US Dollars should be made via bank transfer and all bank charges should be borne by the applicants. To ensure a smooth process, the applicants are encouraged to send a copy of remittance receipt by fax or via email to the IRPA15 Secretariat.

※ All bank transactions must indicate applicants' name.

BANK INFORMATION

Bank Name	Shinhan Bank
Account Name	The Korean Association for Radiation Protection (KARP)
Account Number	180-008-249548
Swift Code	SHBKRRSE
Bank Address	20, Sejong-Daero 9-GIL, Jung-gu, Seoul, Republic of Korea (04513)

Terms of Payment

- A deposit of fifty (50) percent of the sponsorship value is required upon signing of the contract with IRPA15 and the remaining fifty (50) percent is due by 30 November 2019.
- Payment by personal check and bank draft will not be accepted.
- All remittance handling fees must be paid by the name of applicants.
- Application may be cancelled if payment is not received by the specified deadline.

Cancellation Policy

- All cancellations must be made in writing to the IRPA15 Secretariat and the following cancellation policy will be enforced.

-31 August 2019	Refund of 90% of the fees
-30 November 2019	Refund of 50% of the fees
-29 February 2020	Refund of 20% of the fees
1 March 2020-	No refund

SPONSORSHIP APPLICATION

Company/Organisation Information			
Company Name			
Website			
Country		Postcode/Zipcode	
Address			
Phone		Fax	
Email			
Contact Person		Position	

Sponsorship			
Please indicate your preferred Sponsorship Items (subject to availability)			
Sponsorship Items			
1 st Choice		4 th Choice	
2 nd Choice		5 th Choice	
3 rd Choice		6 th Choice	

Grand Total (excl. VAT) USD _____

Sponsorship Rewards			
Please tick box if Platinum, Gold, Silver, Bronze or Congress Sponsor status is achieved through level of spend on the above sponsorship items			
	Category	Price (USD, excl. VAT)	Check
Sponsorship Category	Platinum	100,000	<input type="checkbox"/>
	Gold	50,000	<input type="checkbox"/>
	Silver	30,000	<input type="checkbox"/>
	Bronze	10,000	<input type="checkbox"/>
	Congress Sponsor	5,000	<input type="checkbox"/>

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Bank Address	20, Sejong-Daero 9-GIL, Jung-gu, Seoul, Republic of Korea (04513)

I hereby agree to become a sponsor for the IRPA15.

Signature or Company/Organisation Stamp

Date



IRPA15 Secretariat

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(T) +82-2-6288-6335 (F) +82-2-6288-6399 (E) es@irpa2020.org



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